

Sun-Tech Newsletter Vol 3 (June 2008)

Supporting by our valuable customers, our new version XCLASS 10.0 has been widely adopted in Hong Kong since Jan 08. With the practical and functional features of XCLASS 10.0, users can create an effective IT-based teaching and learning environment at ease. In the meantime, over the world, following the increasing usage of RF technology, the demand of our XPRESS (RF) is also successively on the rise, and we are proud to say besides on the academic sector, it is also highly adaptable by our Hong Kong Government, hospitals and even some big corporations.

Latest Marketing and Promotional Events

In April 2008, we have participated in GETEX in Dubai and TechEd in US respectively. At first, we would like to thank for all coming visitors. We have enjoyed a great time for sharing our latest product development and business discussion with you. Moreover, we have received much market information which is useful for us to understand the market trend, contributing to our further product development.

Besides exhibitions, we were also invited to join a seminar in Indonesia in May which was held by our sole distributor. In the seminar, Ms Shannon Lam, our International Sales and Marketing Manager, represented Sun-Tech to share the ICT solutions in teaching and learning as well as showing our gratitude to our sole distributor for their persevering attitude and seamless efforts in driving the ICT training over Indonesia.

In addition to the business development in the international market, we also place high importance in the local market. We have joined hands with BLS to hold a CPD Teacher Workshop on "Latest Trend in English Teaching Learning". Below is the detailed information of the workshop.

CPD Workshop on "Latest Trend in English Teaching Learning"

Date: 7 June 2008 (Saturday)

Place: Hong Kong

Speaker: **Dr. Angela Mok**

Former Senior Lecturer of the Hong Kong Institution of Education

Topic: **"Teaching and Learning for the New Senior Secondary English Curriculum"**

Dr. Alex Yiu

Program Manager

Hong Kong Virtual University project

University of Science and Technology

Topic: **"A Real Case of e-learning in a Secondary School"**

Dr. Kong Siu Cheung

Associate Professor

The Hong Kong Institute of Education

Topic: **“Digital Pedagogy in the Twenty-First Century”**

Future Product Development

What's more, to match up with the fast-moving market trend, our proficient Research and Development team has kept on doing consecutive enhancement on our products.

Recently, our new series of BoardWiz has equipped with lots of practical functions, such as Precise Rotation, Teaching Aid, Flash, Audio and Video File Playing, Clock, Page Mark and etc. These newly added functions can enhance effective teaching and facilitate clearer instructions in lessons or presentations.

Moreover, by the end of the third quarter in this year, we are going to release our XCLASS Wireless Version. It supports remote mass deployment and remote teaching, so as to keep up with the increasing popularity of wireless usage.

Finally, we would like to thank for all your continuous support. Hope that you can get valuable information about our recent development through this newsletter.

