

## How to make learning easier for both teachers & students

Long gone are the days when teachers still solely use chalks and blackboards in teaching. With what we call **ICT (Information and Communications Technology)** in the education industry, teachers can be equipped with advance tools that assist well in teaching.

Technology advancement is the recipe for the success of western societies. The competitions in the social and employment worlds are aggravated by the spreading of globalization every day. With a view to enabling the youngsters to survive, it is crucial that the authorities, education bodies and teachers adopt the latest ICT tools in education to raise teaching standards. After all, investment on education is necessary for the future of the young generations and for the future of a country.




### A newly developed e-Learning platform – i-pol

Over the last 15 years, Sun-Tech has been successfully presenting our ICT solutions to over 60 countries with the mission of improving education standards, especially in developing countries. Before, we mainly focused on creating various software platforms through which education can be assisted by technology. However, we observed a globally growing need for course content to be bundled with our software in recent years. Hence, we have been developing **i-pol Interactive Professional Online Learning** for more than four years to facilitate English learning – an ubiquitous need we reckon. i-pol is an evolutionary online learning platform, designed for all secondary students to enhance language proficiency with ease and fun. This user friendly platform has incorporated **5 key modules** of a comprehensive English learning program, namely - **Oral, Listening, Reading, Writing and Grammar & Practical Skills Module** - with 7 levels. It is worth noting that i-pol will be integrated to our platforms in the future. So please stay tuned for the actual release date.

### Promotion on XPRESS

Besides, in Vol.15 (July 2011) of our newsletter, we had introduced **XPRESS Audience Response System (ARS)**. XPRESS can lift interaction with students in class and it can also be an electronic voting system in a corporate context. At the same time, we launched a great promotional discount of **30% OFF** for six months on XPRESS with great success and there was a great boost in popularity of the product with largely increased market share. Now, we have decided to have the discount again **until the end of the year 2012**, so don't wait any longer to reach our sales team at [sales@suntechgroup.com](mailto:sales@suntechgroup.com) for further information and product demonstration!!

### Social networks

Last but not least, to enhance connections and communications with our clients and the public, Sun-Tech has joined these social networks -  [Facebook](#),  [Twitter](#) and  [Google+](#). Kindly follow us in the respective links to get information on latest updates & promotions of our solutions.

